



SOCIETY FOR SCHOLARLY PUBLISHING

10200 West 44th Avenue, Suite 304 • Wheat Ridge, Colorado 80033

(303) 422-3914

FAX (303) 422-8894

Museum Publishing Seminar

Wednesday, December 11

3:30 - 5:30 *Registration*

6:00 - 8:00 *Reception*
Wyndham Warwick Hotel

Thursday, December 12

8:30 - 9:00 *Registration*

9:00 - 9:15 *Welcoming Remarks*

MARY CHRISTIAN
Editor, The Museum of Fine
Arts, Houston

9:15 - 9:30 *Introductions*

MARY GARITY LACHARITE
Publications Director
Milwaukee Art Museum

9:30 - 10:15 *Negotiating Publisher
Contracts*

SUSAN ROSSEN
Executive Director, Publications
The Art Institute of Chicago

GERALD SINGER
Eckhart, Sillman & McSwain

10:15 - 10:30 *Discussion*

10:30 - 10:45 *Break*

10:45 - 11:30 *Copyright Issues for
Museum Publications*

LESLIE CLARK
Vinson & Elkins

11:30 - 11:45 *Discussion*

11:45 - 1:00 *Lunch*

Join your colleagues for a
discussion about key issues.
Learn more about the
publishing programs at other
museums!

1:00 - 3:00 *Printing Overseas:
Options, Advantages and
Pitfalls*

Moderator:
MARY CHRISTIAN

Panellists:
KEN COBURN
President
Interprint

HAL BELMONT
President
Overseas Printing Corp.

NORA DEANS
Publications Director
Monterey Bay Aquarium

DORIS PALCA
Publications Director
Whitney Museum of Art

KAREN KEVORKIAN
Editor
Fine Arts Museums of San
Francisco

3:15 - 3:30 *Break and Discussion*

3:30 - 5:00 *Tour The Museum of
Fine Arts, Houston*

Dinner on your own

Friday, December 13

9:00 - 10:00 *Co-Publishing Options*

MICHAEL MAEGRAITH
Prestel-Verlag

10:00 - 10:15 *Discussion*

10:15 - 10:30 *Break*

10:30 - 11:30 *Green Sky, Brown
Clouds: Accuracy in Trans-
parencies and Separations*

PETER JOSLIN
Color Coordinator
Steinehour Press

11:30 - 11:45 *Discussion*

11:45 - 1:00 *Lunch*

1:00 - 2:00 *Creating Book Designs
That Work*

ED MARQUAND
President
Marquand Books

2:00 - 2:15 *Discussion*

2:15 - 2:30 *Break*

2:30 - 4:00 *Trouble Shooting
Forum*

An informal discussion will be
led by the co-chairs. Bring your
publication samples and your
toughest questions and
problems.

An optional buffet luncheon is
available Thursday and Friday.
The cost is \$10.00. If you wish
to order lunch tickets please
check the box below.

**PARTICIPANTS ARE
ENCOURAGED TO BRING
SAMPLES OF THEIR
PUBLICATIONS TO THE
SESSIONS FOR DISPLAY**