Museum Publishing Seminar

Wednesday, December 11
3:30 - 5:30 Registration
6:00 - 8:00 Reception
Wyndham Warwick Hotel

Thursday, December 12
8:30 - 9:00 Registration
9:00 - 9:15 Welcoming Remarks
MARY CHRISTIAN
Editor, The Museum of Fine Arts, Houston
9:15 - 9:30 Introductions
MARY GARITY LACHARITE
Publications Director
Milwaukee Art Museum
9:30 - 10:15 Negotiating Publisher Contracts
SUSAN ROSSER
Executive Director, Publications
The Art Institute of Chicago

Gerald Singer
Eckhart, Stillman & McSwain
10:15 - 10:30 Discussion
10:30 - 10:45 Break
10:45 - 11:30 Copyright Issues for Museum Publications
LESLIE CLARK
Vinson & Elkins
11:30 - 11:45 Discussion
11:45 - 1:00 Lunch
Join your colleagues for a discussion about key issues. Learn more about the publishing programs at other museums!

1:00 - 3:00 Printing Overseas: Options, Advantages and Pitfalls
Moderator:
MARY CHRISTIAN
Panelists:
KEN COBURN
President
Interprint
HAL BELMONT
President
Overseas Printing Corp.
NORA DEANS
Publications Director
Monterey Bay Aquarium
DORIS PALCA
Publications Director
Whitney Museum of Art
KAREN KEVORKIAN
Editor
Fine Arts Museums of San Francisco
3:15 - 3:30 Break and Discussion
3:30 - 5:00 Tour The Museum of Fine Arts, Houston
Dinner on your own

Friday, December 13
9:00 - 10:00 Co-Publishing Options
MICHAEL MAEGRAITH
Prestel-Verlag
10:00 - 10:15 Discussion
10:15 - 10:30 Break

10:30 - 11:30 Green Sky, Brown Clouds: Accuracy In Transparencies and Separations
PETER JOSLIN
Color Coordinator
Steinheil Press
11:30 - 11:45 Discussion
11:45 - 1:00 Lunch
1:00 - 2:00 Creating Book Designs That Work
ED MARQUAND
President
Marquand Books
2:00 - 2:15 Discussion
2:15 - 2:30 Break
2:30 - 4:00 Trouble Shooting Forum
An informal discussion will be led by the co-chairs. Bring your publication samples and your toughest questions and problems.
An optional buffet luncheon is available Thursday and Friday. The cost is $10.00. If you wish to order lunch tickets please check the box below.

Participants are encouraged to bring samples of their publications to the sessions for display.