Join us at the 18th National Museum Publishing Seminar!

The National Museum Publishing Seminar would like to invite you to take part in our upcoming 2018 conference. The goal of the conference is to convene publishing professionals for discussions on how to interpret and disseminate museum collections and content to diverse audiences in an expanding array of media.

The conference attendees are a mix of early-career and tenured publishing professionals from museums and organizations across the United States with decision making authority in their departments. As an exhibitor/sponsor, we invite you to share your expertise and print/digital solutions to publication dilemmas with our attendees.

For your information, the event details are provided below.

**Date of the 2018 NMPS: May 3 – 5, 2018**  
**Location:** Parc 55, San Francisco  
Conference Contact: Nikki Yagoda; nyagoda@uchicago.edu  
Hotel Contact: Kate Lonergan: kate.lonergan@hilton.com  
Group hotel code: NMP (Group room rate: $269/night)

**Exhibit Hall Hours:**  
May 3: 12 pm – 5 pm  
May 4: 8 am – 5 pm  
May 5: 8 am – 5 pm

Set-up time: Thursday, May 3, 9 am - 12 pm  
Estimated number of attendees: 350 - 400  
Indoor/outdoor Hall: Indoor  
Number of Exhibitors: 35

Included:  
Tablecloths: Basic linen provided by hotel; custom linen permitted  
Power: Optional – available from hotel for a fee  
Internet: Group wifi available

*Silver-level Exhibitors and higher are entitled to conference registration, including all provided meals and events.*

*Morning and afternoon catered breaks will take place in the Exhibit Hall to encourage foot traffic.*
Participation fees (by Level):

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<th>Level</th>
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| Supporter (5 available)      | $400 | • Company logo and hyperlink on website  
                                |      | • Company listing in program  
                                |      | • Literature available at Supporters Table in Exhibit Hall |
| Silver Level Exhibitor (32 available) | $1,995 | • Exhibitor Hall Space (6x8’ Table, 2 chairs)  
                                |      | • 2 tickets to NMPS  
                                |      | • Company listing on website  
                                |      | • Company listing in Conference Program |
| Gold Level Exhibitor Option 1 (1 available) | $6,000 | • Table/Booth space in Exhibitor Hall  
                                |      | • 4 tickets to NMPS  
                                |      | • Speaking opportunity at Thurs. evening reception  
                                |      | • Branding opportunity for Thurs. evening standing signage  
                                |      | • Premium Company listing on Website  
                                |      | • Premium Company listing in Conference Program |
| Gold Level Exhibitor Option 2 (1 available) | $6,000 | • Table/Booth space in Exhibitor Hall  
                                |      | • 4 tickets to NMPS  
                                |      | • Speaking opportunity at Sat. afternoon luncheon event  
                                |      | • Branding rights to Sat. afternoon standing signage  
                                |      | • Premium Company listing on Website  
                                |      | • Premium Company listing in Conference Program |
| Diamond Level Exhibitor (1 available) | $12,000 | • Table/Booth Space in Exhibitor Hall  
                                |      | • 6 tickets to NMPS  
                                |      | • Branding and distribution rights to conference, including:  
                                |      |   o Guest room key cards and conference lanyards (alongside NMPS logo)  
                                |      |   o Logo included on conference signage  
                                |      |   o Banquet server attire  
                                |      | • Invitation to welcome the group at the first plenary session  
                                |      | • Company literature in conference goodie bag  
                                |      | • Diamond company listing on Website  
                                |      | • Diamond company listing in Program |
Enclosed, please find:

- Parc 55 Conference and Events Brochure, including pictures of the conference space.
- Parc 55 Fact Sheet
- Exhibitor pledge form. Return by December 31, 2017. **Once your pledge form is returned, you will have the opportunity to select an available exhibitor space of your choice.**

If you have any questions or concerns, please do not hesitate to contact me directly. Thank you for considering participation in the 2018 NMPS!

Sincerely,

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